Photo by Lausanne Tourisme / www.diapo.ch

Facts and Figures

WordCamp Lausanne 2018
28-29 September

https://2018.lausanne.wordcamp.org

What is a WordCamp?

WordCamps are casual, locally-organized conferences that focus on everything WordPress. Each WordCamp is different, reflecting the local WordPress community it represents, but a wide range of people – from casual users to core developers – participate, share ideas and get to know each other.

Whether your company is built around WordPress, has a lot of customers who love WordPress, or whether you use and love WordPress yourself, WordCamps are a great opportunity for you to meet the WordPress community, to show your support and give back to the free and open source project that's given you so much.

WordCamps are non-profit events organized by people from within the community on a voluntary basis. In addition to WordCamps there are meetups regularly organised in Lausanne, Geneva, Bern, Zurich and other cities, which have built a strong sense of community.

Photo by Patricia BT

Photo by Manuel Schmalstieg

Why Sponsor?

Photo by Patricia BT

WordCamp Lausanne is a not-for-profit conference: all money raised through sponsorships is put towards making the conference special.

Sponsorships come with free tickets to the conference, so your team can meet some of the brightest minds in the industry, market your company, and show your company's support for the community.

This will be the fifth WordCamp in Switzerland, at which we expect around 200 WordPress developers, designers, entrepreneurs, bloggers and enthusiasts from all parts of Switzerland and from all over Europe. The conference day will be packed with around 15-20 presentations from local and international speakers on a variety of interesting topics. We are planning an amazing After Party on Saturday night, at which attendees will be able to make new acquaintances in a more relaxed environment.

On Friday before the event we're planning a Contributor Day, which is spent learning how to contribute back to WordPress on topics such as hunting bugs, translations, community, theme and plugin review, accessibility, etc.

About Swiss WordCamps

The story of swiss WordCamps began in 2014. That year was held the first WordCamp Switzerland 2014 #WCCH in Zurich. The same edition followed with WordCamp Switzerland 2015. Those two events had the goal to be held in English for the swiss WordPress community as a whole, for people from all linguistic parts of our country. Speakers, attendees, and sponsors, came from all parts of our country, and even from abroad.

In 2016, country name WordCamps changed to city name, and WordCamp Geneva 2016 #WCGVA, stayed in the mindset of giving a conference to serve a multilingual community.

The beautifully organised WordCamp Bern 2017 #WCBRN, continued on that same idea, and talks and workshops were given in English and German. Again we could see we are one community.

This year, the WordCamp Lausanne 2018 #WCLSNE will also have talks in several languages, and this will again be an amazing opportunity to learn from and meet people with different horizons, on various topics such as blogging, design, programming and business for the WordPress platform.

Following WordCamp links will allow you to see the list of past speakers and attendees

This year in Lausanne

Date
28-29 September 2018

Location
Fondation pour la
Maison de la Communication
(Foundation for Communication House)
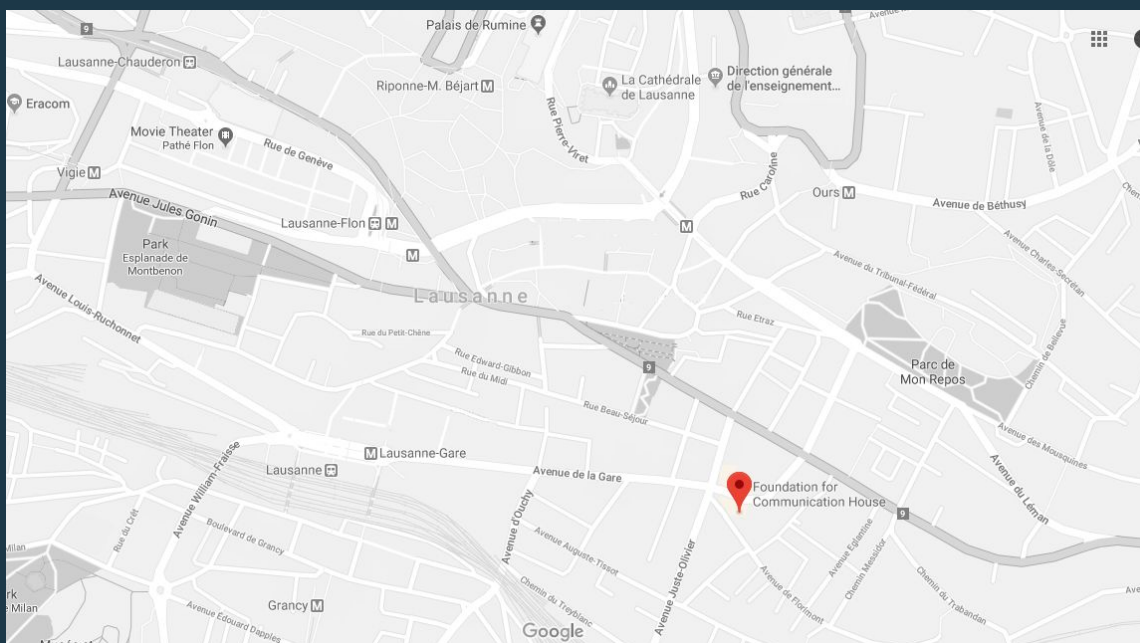Avenue de Florimont 1
1006 Lausanne

Google maps

Website
https://2018.lausanne.wordcamp.org
/

Hashtag
#WCLSNE

Twitter
@WPLausanne

Facebook
@WPLausanne

Sponsorship Plans

We are looking for sponsors of various levels to help elevate this open source community.

Without our sponsors, such an event would not be possible, and we would like to thank all of them again!

More information on our website:
https://2018.lausanne.wordcamp.org/appel-a-sponsors

	GOLD	SILVER	BRONZE	MICRO	IN-KIND
Space to demo / chat with attendees / give away goodies	Large	Small	Shared	No	Small
Your logo on projector/slides between presentations	Large	Small	Small	No	Small
Acknowledgment and thanks in opening and closing remarks	Yes	Yes	Yes	Not individually mentioned	To be discussed
Included tickets	3	2	1	1	1
Offered dinner on Friday evening Warm Up event	3	2	1	0	1
Name, logo and description on the WordCamp Lausanne website	Yes	Yes	Yes	No description	To be discussed
Blog post thanking sponsors shared on social media	Individual post	Shared post	Shared post	No post	Shared post
Please ask us if you have any other promotional idea	Yes	No	No	No	No